

"WILDFIRE"

Your Electronic Assistant

"Say 'Wildfire' when you need me!"



Wildfire is an Electronic Assistant that uses speech recognition to manage your daily telephone communications. Wildfire helps you connect with your key contacts in much less time and with far less effort, increasing your overall availability for important communications.

What does Wildfire do?

Your Wildfire Assistant works for you 24 hours a day, 7 days a week. Wildfire can:

- Screen, route, and announce callers on any phone—even a car phone or pay phone
- Whisper in your ear to announce a new caller, giving you the option of placing your current call on hold if the new call is important
- Offer callers a single number to reach you—wherever you are
- Create conference calls on the fly from any phone, anywhere
- Maintain a 'virtual phonebook' of contacts that you can voicemail at any time
- Let you return a call immediately after reviewing a message without hitting a single touchtone
- Schedule and remind you of follow-up calls and action items
- Act as company receptionist
- Let you spontaneously connect with other colleagues in the Virtual Hallway™
- Respond to your spoken commands

Wildfire lets you do all of this—and more—through a single call or Wildfire 'session'.

Who needs Wildfire?

Wildfire is designed for people who depend on the telephone for their daily success, but who are either frequently away from the office or constantly on the phone—people for whom connecting with important contacts is of critical importance.

How does Wildfire work?

Wildfire is available as a service from Wildfire Authorized Service Providers throughout North America. You place and receive calls through your Service Provider's facility. There's nothing to carry with you—Wildfire is invisible and weightless, but always as close as the nearest phone.

You talk to it

You communicate with Wildfire as you would with a human assistant—through simple spoken requests. Using speech recognition technology, Wildfire understands more than 150 words and phrases. It also 'learns' to recognize frequent callers.

- Voice interface is intuitive and easy to learn
- Handsfree—nothing extra to carry
- Optimized for use with cellular phones
- Choice of beginner- and expert-level prompts
- Touchtone voice-command equivalents
- Online tutorials help you get started



"Here I am"

WILDFIRE®

"Say 'WILDFIRE' when you need me."

Wildfire's Unique Benefits

Never miss an important call

Wildfire knows your schedule and phone numbers; so if you want to be reached, you can always connect through Wildfire. No matter where you are, your callers need to remember only one number—your Wildfire number.

- Receives and announces incoming calls
- Whispers the name of an incoming caller in your ear—even if you're already on a call; you can accept the call and put your current call on hold or have Wildfire take a message
- Handles multiple calls at once
- Lets you assign a priority level to contacts so that just the calls you want get through
- Knows your schedule and forwards calls according to your instructions
- Sends your callers' name and phone number to your pager (optional) if you're away from the phone

Always have the phone number you need

Wildfire maintains a complete telephone database of your contacts, so you're never without an important number. You just pick up any phone, call your Assistant, and say, "Wildfire, ...call Bob Jones," and Wildfire places the call. Wildfire lets you:

- Place outgoing calls by "voice-dialing" a name or number
- Store up to five phone numbers per contact (work, home, car, mobile, other)
- Create contacts by simply telling Wildfire the name and number
- Create contacts from messages
- Designate contacts as person, place, or group

Faster, easier, more natural messaging

Wildfire includes WildMail™ voice messaging. The voice interface makes sending and responding to messages fast and easy; you never have to hang up and redial to send a reply or to call someone back. Wildfire will:

- Label messages with the sender's name and phone number
- Let you respond to a message with an immediate callback—simply say, "Give them a call" and it's done
- Sort messages by name of sender, priority, or by when received; quickly access only the messages you want to hear
- Let you leave outgoing personal messages for callers
- Let callers hear their message again, re-record it, mark it as urgent, cancel their message, or send it and compose another
- Let you create contact groups for quick and easy group communications
- Let you exchange messages with users of other voice mail systems via the AMIS message interchange standard

NEW! Create Conference calls on the fly

Now you can create conference calls on the fly from any phone, anywhere through Wildfire.

- Responds to natural voice commands to conference parties in
- No need to arrange conference calls in advance
- All parties enjoy high-quality, noise-free connection
- You can end the conference for individual calls or for the entire group
- You can go 'off-line' to take another call or to place a call

NEW! Wildfire reception desk

Wildfire can now answer your company's central telephone number, greet callers, and route calls to all Wildfire users, freeing secretaries and receptionists to focus on more important tasks.

- Routes calls by extension number or spelling of name
- Eliminates the need for a PBX or voice mail system
- Lets small companies sound like much bigger companies

Connect with colleagues effortlessly

When your whole group is using Wildfire, it creates something we call the Virtual Hallway™. Just ask Wildfire, "who else is around?" It will tell you who's logged in to the system, no matter where they're calling in from, and you can connect with them. So even when you or your colleagues are on the road, you can still do business in the hallway.

Never forget to follow up

With Wildfire to remind you, you'll never forget an important call or action item again. Wildfire will:

- Prompt you for the name of the person to be called back, the date and time, and the topic of discussion
- Find you by phone or pager at the designated time to remind you, even at home or in your car
- Brief you on the topic to be discussed

Do it all with a single call

You can call your Wildfire Assistant from any phone, anytime, anywhere, and get all your phone work done with a single call. You never have to hang up and redial.



Call 1.800.WILDFIRE for a Wildfire demo

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